

STATEMENT

from

Assoc. VIHREN ANGELOV PEEV, MD, MD

VUARR - PLOVDIV

regarding the competition for the occupation of the academic position "Professor" announced in SG No. 99/ 13.12.2022 competition for the academic position of professor in scientific specialty: 3 Social, economic and legal sciences in professional direction 3.7 Administration and management, scientific specialty "Health Management" at the Higher School of Security and Economics - Plovdiv.

- Procedure information

The competition for the academic position "Professor" in "Health Management" at VUSI was announced in the State Gazette number 99/13.12.2022.

By order of the Rector of VUSI (No. 92/27.02.2023), the composition of the Scientific Jury was determined for the procedure.

Associate Professor Neven Yordanov Enchev Von Goldenburg, PhD - is the only candidate. The deadline for submitting documents has been met.

- Biographical data related to the scientific and practical activity of the candidate

Associate Professor Neven Yordanov Enchev Von Goldenburg was born on 25.05.1970 in the city of Plovdiv. He graduated from the Medical University of Plovdiv in 1996. Graduated with a Master's degree in psychology from Plovdiv University "P. Hilendarski" - 1999 Conducts Specialization in Obstetrics and Gynecology - 1999. He completed the Health Care Management Course, organized by the World Bank and British Council Bulgaria - 2000. He works as a Medical Representative in "Dr. Tisse Naturwahren"- 2000, in "Merck, Sharp and Dhome" Bulgaria- 2000-2003. and at "Pfizer" Bulgaria - 2003-2007. Completed a Master's degree in Business Administration from Plovdiv University "P. Hilendarski" - 2004-

2007. Since 2007 is a Managing Partner in Hospital- "Medline" Plovdiv. Graduated from Master's degree in Health Management - Plovdiv Medical University - 2012. Since 2012 is a Managing Partner in "Central Onco Hospital". Defended Educational and scientific degree "Doctor" at Sofia Medical University - Faculty of Public Health in 2016

In 2017 was elected and holds the academic position of ASSISTANT PROFESSOR in Organization and Management outside the sphere of material production (Health Management) Higher School of Agribusiness and Development of the Regions Plovdiv - Faculty of Economics and Management.

President and founder of the "Quality of Life" Foundation - since 2009.

He speaks foreign languages at a professional level - English and German.

He takes an active part with reports and presentations in a number of prestigious scientific events.

At the moment, six monographs have been published independently and in co-authorship, two of which were published after taking the academic position of associate professor - 'Fertility research among minority ethnic groups in Bulgaria' - 2022, 'Risk management in endometrial carcinoma' - 2022. He is also the author of two textbooks for students after holding the academic position of associate professor - "Economics and financing of health care" and "Management of human resources in health care".

- Scientific production in a scientometric aspect

The candidate submits for review 39 already published scientific papers, which fully meet the criteria of the ŽRASRB and the rules for its application in VUSSI. Fourteen articles in print are also presented to these scientific works.

A. Total number of scientific developments

- publications in Bulgarian scientific publications – 35
- articles published in conference proceedings – 35
- monographs - 2

B. Total number of citations - 27

C. Authorship

- first author – 5
- second author – 30
- third author – 0
- next author – 0

D. Participation in scientific projects - 1

- Analysis of research output and formulation of scientific contributions.

Priority scientific areas in the publications of Assoc. Von Goldenburg are health management and the organization of health care, which, however, do not limit his scientific interests at all. The scientific works presented by the candidate are versatile and cover other areas of modern science, such as obstetrics and gynecology, surgery, psychology, demographic problems, prevention, screening, etc. The candidate's scientific works are extremely up-to-date and enrich modern knowledge in the respective fields. The author works purposefully and pragmatically, setting logical tasks and reaching concrete results.

It is noteworthy that in his scientific publications Prof. Von Goldenburg clearly, precisely and correctly formulates his goals, for the realization of which he sets specific tasks. In most cases, they are correctly and logically derived from each other, and lead to the achievement of the goal, followed by a visual representation of the results obtained.

Monographs

I would like to single out the two monographs published by the candidate after assuming the academic position of associate professor as contributing to the relevant scientific issues.

In his first monographic work, Assoc. Von Goldenburg covers in detail the main aspects of the birth rate problem among minority ethnic groups in Bulgaria. Makes a detailed study of the frequency of births among Roma women, the factors that influence them and their interrelationships.

In his second monographic work 'Risk Management in Endometrial Carcinoma' Prof. Petrov tries to cover as fully as possible the main socio-medical, ethical, psychological and clinical aspects of the problem of endometrial carcinoma. A thorough literary and historical overview of the problem was made, the frequency, indications and their interrelationships were examined. The research tries to analyze the level of health culture of the patients regarding the methods and ways to lower the risk of endometrial carcinoma disease.

Scientific publications

The largest share of Prof. P.Petrov's scientific publications deals with the problems of health management. Works 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26 and 35 are dedicated to them. two textbooks for students: 'Economics and financing of Health Care' and 'Management of Human Resources in Health Care' and his two monographs after taking the academic position of Associate Professor - 'Fertility Study among Ethnic Minorities in Bulgaria' - 2022, 'Risk Management in Endometrial Carcinoma' - 2022.

Psychology and issues related to workplace stress are another area in which Prof. Von Goldenburg conducts scientific research. The candidate studies the factors influencing anxiety levels, working conditions, organization of the work process, psychological climate, etc. It aims to determine the level of burnout syndrome among those working in surgical sectors in individual healthcare organizations using Christina Maslach's standardized test to assess emotional exhaustion, depersonalization and personal accomplishments.

- Relevance and relevance

Prof. Von Goldenburg's scientific and research studies are very thorough and of a contributing nature, which makes them particularly valuable for the practice of health management. Among them, his research on human resource management in health care stands out, which is not only well planned and structured, but also supported by his rich practical experience as a health manager. With regard to the requirement to assess the relevance and significance of the scientific works and

publications of Prof. Von Goldenburg presented to me for my opinion, I believe that they contain up-to-date, significant in administrative, social, economic and managerial aspects, scientific information for the achievement of which they are proposed logically and sequentially related work tasks.

I distinguish the policies proposed by him for solving the problems with the Roma birth rate as contributing to the works of Assoc. Von Goldenburg.

I agree with the conclusions drawn from the results of the studies conducted by Assoc. Von Goldenburg. I also find valuable the fact that Assoc. Von Goldenburg is a real-life health manager running a health facility. In this regard, I believe that his possible occupation of the academic position of 'Professor' in Health Management would contribute even more to his development in the relevant field.

- Conclusion

On the basis of the information provided to me about the scientific volume and the applied-practical value of the scientific works of Assoc. Dr. Neven Yordanov Enchev Von Goldenburg, dm., which presents him as a proven expert from practice, a scientist and an innovator, my assessment is positive and I consider his candidacy for participation in the announced competition for the academic position of "professor" to be completely justified. All this gives me a moral reason to recommend to the members of the honorable scientific jury to vote positively and award Assoc. Prof. Neven Yordanov Enchev Von Goldenburg the academic position of 'professor' in scientific specialty 3 Social, economic and legal sciences in professional direction 3.7 Administration and management, scientific specialty "Health Management" at the Higher School of Security and Economics - Plovdiv.

..... Reviewer:

Plovdiv (Assoc. Dr. V. Peev, MD)