



OPINION

according to an announced competition for the occupation of the academic position "professor", field of higher education 3. Social, economic and legal sciences, professional direction 3.7. Administration and Management (Health Management), announced in SG No. 99/ 13.12.2022

Candidate in the competition: associate professor Dr. Neven Yordanov Enchev von Goldenburg, dm

Author of the opinion: associate professor Dr. Valeri Yordanov Velkovski

Identification number in NACID: No. 67033; Register of scientific activity in the Republic of Bulgaria; <https://ras.nacid.bg/dissertation-preview/67033>

Basis for drawing up the opinion: Order of the Rector of the Higher School of Security and Economics, Plovdiv, No. 92 of 27.02.2023.

2023 г.

Plovdiv

1. General characteristics of the candidate's teaching and research activities.

Candidate for the competition for the academic position of "professor" in the field of higher education 3. Social, economic and legal sciences, professional direction 3.7. Administration and Management (Health Management), announced in SG No. 99/13.12.2022, is associate professor Dr. Neven Yordanov Enchev von Goldenburg, dm.

The candidate's scientific research and scientific-applied activity is directed to various aspects of health management, health care economics and various nuances of the problems of the health sector.

Associate Professor Dr. Neven Yordanov Enchev von Goldenburg, MD. graduated in 1996 from the Medical University - Plovdiv, where he obtained the educational and qualification degree "Master of Medicine".

In 1999 He obtained a Master's degree in psychology at Paisii Hilendarski University of Plovdiv, and in 2007, at the same university, he also obtained a Master's degree in business administration.

In 2015, associate professor Dr. Neven Yordanov Enchev von Goldenburg, MD, obtained the degree "Master of Health Management" at the Medical University - Plovdiv, Faculty of Public Health.

In 2017 the candidate also obtained a scientific degree "Doctor" at the Medical University - Sofia, Faculty of Public Health, and in the same year held the academic position of "Associate Professor" in "Organization and management outside the sphere of material production (Health Management)" at the Higher School in Agribusiness and Regional Development - Plovdiv, Faculty of Economics and Management.

In the next year 2018 the candidate receives a qualification in "Diplomacy and International Relations" at the "Paisii Hilendarski" University of Plovdiv.

The candidate, associate professor Dr. Neven Yordanov Enchev von Goldenburg, MD, has substantial academic and managerial experience in the field of health management, health economics and the field of health care.

The applicant's CV with relevant positions, as well as the written evidence of his scientific, managerial and teaching activities, illustrate a high level of expertise and proven practical capacity in areas relevant to the requirements of the procedure.

Thematically, his scientific works are focused on aspects of health management, health economics and health care.

The attached reference statement of contributions correctly reflects the scientific and scientific-applied achievements and their application in the academic work and in the management activity of the candidate.

2. Correspondence of the quantitative results of the candidate's scientific and teaching activities with the minimum national requirements for occupying the academic position "professor" in the professional direction 3. Social, economic and legal sciences, professional direction 3.7. Administration and Management (Health Management).

The scientific production presented by the candidate for the competition fully meets the national minimum requirements for occupying the academic position of "professor" in the above-mentioned professional direction.

The candidate has submitted for review a scientific production that includes:

- habilitation thesis - monograph on the topic "Study of the birth rate among minority ethnic groups in Bulgaria", ISBN 978-619-7552-12-6, National Union of Obstetricians and Gynecologists of Prehospital Care (NSAGDP), Sofia 2022, with a volume of 159 p.;
- published monograph, which is not presented as the main habilitation thesis - with a volume of 146 pages;
- articles in non-refereed publications (in co-authorship) – 35 items;
- unpublished articles according to the information of the candidate for 2023. - 15 pieces;
- textbooks – 2 copies;

The scientific output presented by the candidate, associate professor Dr. Neven Yordanov Enchev von Goldenburg, MD, meets the national minimum requirements for occupying the academic position of "professor" in professional field 3. Social, economic and legal sciences, professional field 3.7. Administration and Management (Health Management).

A reference is submitted with a total point equivalent of 630 points with a minimum required of 550 points.

The publications submitted for review by the candidate are sufficient for participation in the competition for the academic position of "professor" in the above-mentioned direction at the Higher School of Security and Economics (VUSI), Plovdiv.

The candidate has submitted a reference for citations, from which it is clear that the submitted citations exceed the minimum national requirements of the Regulations for the Implementation of the Law on the Development of the Academic Staff in the Republic of Bulgaria (PPZRASRB) (165 points out of the minimum required 100).

The candidate has also fulfilled the requirements under indicator "E", presenting two university textbooks (80 points) and participating in a project (20 points), which covers the minimum legal requirements of 100 points with 100 points under this indicator.

In summary, the written evidence presented by the candidate, associate professor Neven Yordanov Enchev von Goldenburg, MD, establishes the fulfillment of the national minimum requirements, according to the requirements of the PPZRASRB and the Rules of the Higher Education Institution.

3. Assessment of scientific achievements and contributions in the works proposed for review.

The works that make up the volume of scientific production presented by the candidate associate professor Dr. Neven Yordanov Enchev von Goldenburg, d.m., for participation in the competition, are related to the requirements for occupying the academic position of "professor" in the professional direction 3. Social, economic and legal sciences, professional direction 3.7. Administration and Management (Health Management).

The main habilitation thesis - a monograph with which the candidate participates in the competition is entitled "Research on the birth rate among minority ethnic groups in Bulgaria", ISBN 978-619-7552-12-6, NSAGDP, Sofia 2022, is in a volume of 159 pages and has a proper reviewer and a proper editor.

In the monographic work, the candidate examines a serious segment of the demographic crisis in our country - the Roma birth rate. On the basis of a good knowledge of the investigated issues and its illustration through theoretical and statistical material, the candidate traces and brings out the reasons and factors regarding the specifics of the birth rate of the Roma population in the Republic of Bulgaria.

At the same time, the connection and subordination between the Roma birth rate and health policies was made, as well as the application of specific health management appropriate to this topic and sphere.

In the monographic work, serious contributing elements are observed, which have the character of both scientific innovation and practically applied focus on health management in relation to regulatory mechanisms in the field of Roma fertility.

Both the presented habilitation monographic work and the other scientific works presented by the candidate, in addition to having a significant contribution to the enrichment of theory in the field of health management, health care economics and health policies, also have a high practical value, in view of the significance of the challenges in front of modern health management and the need for up-to-date and perspective health policies.

The results obtained by the candidate in his scientific works and his theoretical justifications for them, as well as the necessary guidelines formulated by him for potential practical activity in the field of health management, are of serious importance for improving the work of competent structures and specialized bodies in the indicated field .

4. Scientific and applied results and contributions in the candidate's works.

The contributions in the works submitted for participation in the competition for the academic position of "professor" by the candidate associate professor Dr. Neven Yordanov Enchev von Goldenburg, d.m., meet the normative conditions for the occupation of the academic position of "professor", being distinguished by their scientific and scientific and applied significance for the effective management of processes related to health management.

- Models developed by the candidate for the management of human resources in health care from the point of view of the effectiveness of the practiced and applied health management;
- Health management options developed by the candidate, aimed at overcoming the complex of problems that are at the center of the activity of the managers of medical facilities for hospital care in the process of their management;
- Research by the candidate of the birth rate among minority ethnic groups in Bulgaria from the point of view of its specifics and the factors having a decisive influence on it;
- Research and analysis of the candidate on the attitude of the health and social system to the Roma birth rate from the point of view of the need to implement adequate and relevant health management and adequate health policies;
- Study, research and analysis of the main factors influencing reproductive behavior among Roma and formulation of guidelines for health management in this area;
- Research and analysis of a number of modern trends and indicators of management psychology, relevant to modern trends in health management from the point of view of its potential effectiveness.

The significance and effect of the contributions to science and practice, which are the personal work of the candidate for the competition, are proven in his scientific works, thereby confirming him as a scientist in the field of health management.

5. Originality of the presented works and reliability of the scientific data therein.

During the review and evaluation of the scientific works of the, associate professor Dr. Neven Yordanov Enchev von Goldenburg, MD, I did not find any plagiarism.

The publications submitted for evaluation by the scientific jury are the personal work of the candidate for the academic position of "professor".

The methodology that was used in the author's research combines various methods, the exercise of which separately or in combination leads to an assessment of the reliability of the scientific data obtained.

The author of the scientific works has provided written references, which reflect the points obtained by groups of indicators for compliance with the minimum national requirements for a "professor" in the professional field 3. Social, economic and legal sciences, professional field 3.7. Administration and Management (Health Management).

I accept the contributions and scientific results described and explained by the applicant in the references attached to the competition materials.

I recommend to the candidate, associate professor Neven Yordanov Enchev von Goldenburg, MD, in the future, to direct his publication activity to publications with peer review and indexed in the international scientific network.

6. Conclusion

The presented scientific works of the candidate, associate professor Neven Yordanov Enchev von Goldenburg, MD, deserve a positive evaluation in view of their merits mentioned above.

The candidate has an excellent knowledge of the cited literary sources on the researched issues and uses them with an aspiration for a creative approach.

The scientific parameters of the candidate meet the legal requirements for acquiring the academic position of "professor" in the professional direction 3. Social, economic and legal sciences, professional direction 3.7. Administration and Management (Health Management).

I declare that I do not personally know the candidate in the announced competition in the indicated direction, but considering his overall scientific activity, I remain convinced that he is an established and recognized scientist with excellent prospects for his further development.

Everything stated so far gives me the reason to propose to the respected scientific jury of the competition, associate professor Neven Yordanov Enchev von Goldenburg, PhD, to be elected and proposed to occupy the academic position of "professor", area of higher education 3. Social , economic and legal sciences, professional direction 3.7. Administration and management (Health Management), for the needs of the Higher School of Security and Economics, Plovdiv.

20.03.2023 г.
Sofia city

Prepared the opinion:
/ associate professor Dr. Valeri Yordanov Velkovski/