

## **OPINION**

**by Prof. Dr. Krasimir St. Vizev, MD**

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**Deputy Dean of the Faculty of Public Health,**

**Medical University of Sofia**

**External member of the Scientific Jury**

Pursuant to Order No. 92/27.02.2023 of the Rector of the Higher School of Security and Economics - Plovdiv and in connection with an announced competition promulgated in State Gazette no. No. 99/13.12.2022 for "Professor" in the field of higher education: 3 Social, economic and legal sciences in a professional direction 3.7 Administration and management, scientific specialty "Health Management"

1 candidate submitted documents for the competition within the specified period -

Assoc. Dr. Neven Yordanov Enchev von Goldenburg, MD. The documents committee admitted the only candidate.

About: Scientific-research, diagnostic-therapeutic and organizational-consultative activity.

The procedure is fully compliant with the requirements of the Law on the Development of the Academic Staff in the Republic of Bulgaria and the Rules for its Application in the Higher School of Security and Economics - city Plovdiv.

Educational qualification and professional development:

Assoc. Dr. Enchev Von Goldenburg was born on 25.05.1970 in the city of Plovdiv. Married, with two daughters.

He graduated from the Medical University of Plovdiv in 1996.

Graduated with a Master's degree in psychology from Plovdiv University "P. Hilendarski" - 1999

He completed the Health Care Management Course, organized by the World Bank and British Council Bulgaria - 2000.

Graduated with a Master's degree in Business Administration from Plovdiv University "P. Hilendarski" - 2004-2007.

Graduated from Master's degree in Health Management - Plovdiv Medical University - 2012.

Defended Educational and scientific degree "Doctor" at Sofia Medical University - Faculty of Public Health in 2016

In 2017 was elected and holds the academic position of ASSISTANT PROFESSOR in Organization and Management outside the sphere of material production (Health Management) Higher School of Agribusiness and Development of the Regions Plovdiv - Faculty of Economics and Management.

#### Professional Development

Conducts Specialization in Obstetrics and Gynecology - 1999.

He works as a Medical Representative in "Dr. Tisse Naturwahren"- 2000, in "Merck, Sharp and Dhome" Bulgaria- 2000-2003. and in "Pfizer" Bulgaria - 2003-2007.

Since 2007 is a Managing Partner in Hospital- "Medline" Plovdiv.

Since 2012 is a Managing Partner in "Central Onco Hospital".

President and founder of the "Quality of Life" Foundation - since 2009.

He speaks foreign languages at a professional level - English and German.

The candidate's scientific interests are in the field of:

- 1) healthcare reforms, requiring the introduction of new concepts to improve and change healthcare systems in this regard.
- 2) Management of human resources in healthcare;
- 3) Economics and financing of health care
- 4) the causes of occupational stress and burnout syndrome; the relationship between occupational stress and burnout syndrome and the practice of a surgical specialty;
- 5) assessment, prevention and development of effective strategies for managing stress in the workplace;

6) the impact of occupational stress on the health of workers in healthcare organizations, application of techniques for prevention and treatment of these conditions;

7) chronic stress management with a view to improving the quality of life in people's everyday life, promoting a healthy lifestyle and behavior of the population.

Scientific indicators:

In the current competition, the applicant for the academic title "professor" Assoc. Goldenburg presents himself with a list of 39 scientific titles and 14 titles accepted and reviewed in print.

Scientific contributions:

I divide the scientific contributions of Assoc. Goldenburg, dm into several categories: contributions with a scientific-theoretical aspect, with a scientific-applied value, scientific contributions of an original nature and methodical contributions, namely:

Contributions with a scientific-theoretical aspect and scientific-applied value

This thematic direction is the most thoroughly developed section in his research activity. In the applied aspect, a number of publications are dedicated to the current trends, methods and concepts in the modern national health policy and management for stress management in the promotion of health and prevention of the risk factors causing chronic-degenerative pathology and cognitive dysfunctions.

2 monographs where he is an independent author are presented. He is the author of other 35 publications, as well as other participation in scientific forums with reports in the field of health management with an emphasis on prevention of occupational

stress and "burnout" syndrome among doctors working in surgical departments. Emphasis is also placed on the place of the health manager in the systemic work with the doctors, the professional environment and interpersonal relationships, as well as in the field of socio-psychological problems. His scientific publications examine in detail some approaches and specific strategies for the prevention of occupational stress and burnout-syndrome and in people with a variety of professions - managers, lawyers, teachers, etc.

Original and methodical scientific contributions:

1. For the first time in our specialized literature, the principles for evaluating the evidence are clarified in the study of the relationship between occupational stress and burnout syndrome and the practice of a surgical specialty, which is an original contribution of the scientific production of Assoc. Goldenburg, MD.
2. Formulate original proposals and recommendations to the interested persons and the managers of the medical institutions for the prevention and relief of the states of stress and burnout syndrome;
3. The regularities established by the author in the management of human resources in healthcare provide a basis for future research on the topic among medical teams.

Candidate-Professor Neven Goldenburg, dm examines in depth the problems related to the financing of healthcare facilities in our country, presenting to the audience its philosophical emphasis regarding the quality of life for people in general.

The culmination of the research output of Dr. Vihren Peev are the two monographs authored after taking the academic position of associate professor - "Research on the birth rate among minority ethnic groups in Bulgaria" - 2022. and 'Risk management in endometrial carcinoma' - 2022.

In summary - from the scientifically substantiated contributing characteristics, the candidate provides us with original ideas in health management with additional scientifically proven alternative and complex modern directions.

A particular advantage of the scientific contributions is the practical information with a rich content, consistent with the current regulations; familiarization with synthesized solutions, applicable in the Bulgarian conditions and correct managerial choice; development of unique original standards to optimize the work of specialists in health facilities for their professional growth, planning and formation of specific

human resources. In this regard, the candidate provides the audience with a multifaceted opinion on the inclusion of modern scientific and educational methodology with a bioethical, social and psychological nuance and a proven scientific impact.

In conclusion:

I believe that the overall scientific-research, diagnostic-treatment and organizational-consultative activity incl. and the quantitative scientometric indicators of Assoc. Dr. Neven Yordanov Enchev von Goldenburg, dm. in the current competition fully meet the requirements of the Law on the Development of the Academic Staff in the Republic of Bulgaria and the Rules for its Application in VUSI for the acquisition of the academic position "Professor". The documentation presented in the competition testifies to a scientific production that is significant in terms of content and with serious professional-practical contributions. In-depth competent analyzes of highly significant organizational and management problems with a bright applied practical focus have been implemented.

I give my positive assessment and confidently suggest to the respected members of the Scientific Jury to vote positively for the awarding of Prof. Dr. Neven Yordanov Enchev von Goldenburg, MD. with the academic position "Professor" in the field of higher education: 3 Social, economic and legal sciences in professional direction 3.7 Administration and management, scientific specialty "Organization and management outside the sphere of material production" (Health Management).

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Prof. Krasimir Vizev, Ph.D